

2025 Pricing



SHORESIDE MEDIA

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Pro Package

Professional Property Photography: High-quality images tailored to highlight the unique features and personality of each space.

Aerial Photography: Stunning drone shots offering breathtaking views and unique perspectives.

Detailed Floor Plans: 2D and 3D floor plans with room dimensions and area calculations, professionally designed to showcase the property's layout.

Property Website and Marketing Kit:

- Branded property websites to display photos, floor plans, and additional media.
- Editable, professionally designed flyers to highlight property features.
- Social media-ready graphics and looping videos for easy online promotion.
- Weekly traffic reports to track listing performance and engagement.

0000-999 SQ. Ft.:	\$579.00
1000-1500 SQ. Ft.:	\$589.00
1501-2000 SQ. Ft.:	\$599.00
2001-2500 SQ. Ft.:	\$609.00
2501-3000 SQ. Ft.:	\$619.00
3001-3500 SQ. Ft.:	\$629.00
3501-4000 SQ. Ft.:	\$639.00
4001-4500 SQ. Ft.:	\$649.00
4501-5000 SQ. Ft.:	\$659.00
5001-5500 SQ. Ft.:	\$669.00
5501-6000 SQ. Ft.:	\$679.00
6001-6500 SQ. Ft.:	\$689.00
6501-7000 SQ. Ft.:	\$699.00

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Base Package

Professional Property Photography: High-quality images crafted to highlight the unique features and personality of every space, ensuring your listing stands out.

Detailed 2D Floor Plans: Clear and precise floor plans with accurate room dimensions and fixed fixtures, offering potential buyers a complete understanding of the property's layout.

0000-999 SQ. Ft:	\$247.00
1000-1500 SQ. Ft:	\$257.00
1501-2000 SQ. Ft:	\$267.00
2001-2500 SQ. Ft:	\$277.00
2501-3000 SQ. Ft:	\$287.00
3001-3500 SQ. Ft:	\$297.00
3501-4000 SQ. Ft:	\$307.00
4001-4500 SQ. Ft:	\$317.00
4501-5000 SQ. Ft:	\$327.00
5001-5500 SQ. Ft:	\$337.00
5501-6000 SQ. Ft:	\$347.00
6001-6500 SQ. Ft:	\$357.00
6501-7000 SQ. Ft:	\$367.00

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Property Photography & Virtual Staging

Our real estate photography pricing is tailored by property size, ensuring we shoot to cover the space thoroughly, capturing every essential room and feature to showcase the property's full potential.

0000-999 SQ. Ft:	\$172.00
1000-1500 SQ. Ft:	\$182.00
1501-2000 SQ. Ft:	\$192.00
2001-2500 SQ. Ft:	\$202.00
2501-3000 SQ. Ft:	\$212.00
3001-3500 SQ. Ft:	\$222.00
3501-4000 SQ. Ft:	\$232.00
4001-4500 SQ. Ft:	\$242.00
4501-5000 SQ. Ft:	\$252.00
5001-5500 SQ. Ft:	\$262.00
5501-6000 SQ. Ft:	\$272.00
6001-6500 SQ. Ft:	\$282.00
6501-7000 SQ. Ft:	\$292.00

Virtual Staging

(Per Photo): \$49.99

Showcase a space's potential with virtual staging. This affordable per-photo add-on transforms empty rooms into beautifully staged interiors, helping buyers envision their future home.

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iGUIDE STANDARD

The iGUIDE Standard package provides all the essential tools to create an immersive and informative property showcase. Ideal for real estate professionals who want to deliver accurate and interactive experiences to potential buyers.

- Company branding & contact information
- Lead generation tool
- iGUIDE 3D Virtual Tour
- Colour-coded floor plan (Online, PDF, JPG, SVG formats)
- Property measurement standard
- ANSI-Z765 / RMS compliant 2D square footage calculations
- Downloadable offline file

0000-999 SQ. Ft:	\$168.00
1000-1500 SQ. Ft:	\$168.00
1501-2000 SQ. Ft:	\$190.00
2001-2500 SQ. Ft:	\$202.00
2501-3000 SQ. Ft:	\$220.00
3001-3500 SQ. Ft:	\$235.00
3501-4000 SQ. Ft:	\$252.00
4001-4500 SQ. Ft:	\$270.00
4501-5000 SQ. Ft:	\$290.00
5001-5500 SQ. Ft:	\$304.00
5501-6000 SQ. Ft:	\$320.00
6001-6500 SQ. Ft:	\$337.00
6501-7000 SQ. Ft:	\$354.00

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iGUIDE PREMIUM

The iGUIDE Premium package builds on the Standard version with advanced features that elevate your property marketing. This package is perfect for showcasing high-end or unique properties with maximum impact.

Everything in the iGUIDE Standard package PLUS:

- Enhanced detailed floor plans with fixtures and appliances
- VR compatible

0000-999 SQ. Ft:	\$214.00
1000-1500 SQ. Ft:	\$214.00
1501-2000 SQ. Ft:	\$237.00
2001-2500 SQ. Ft:	\$261.00
2501-3000 SQ. Ft:	\$285.00
3001-3500 SQ. Ft:	\$308.00
3501-4000 SQ. Ft:	\$332.00
4001-4500 SQ. Ft:	\$356.00
4501-5000 SQ. Ft:	\$380.00
5001-5500 SQ. Ft:	\$403.00
5501-6000 SQ. Ft:	\$426.00
6001-6500 SQ. Ft:	\$450.00
6501-7000 SQ. Ft:	\$475.00

Having an RMS (Residential Measurement Standard) compliant measurement ensures your home is accurately and consistently represented in the real estate market. This transparency builds trust with potential buyers, giving them confidence that the listed square footage matches the home's actual usable space. RMS compliance also highlights your commitment to professionalism, setting your property apart and reducing disputes or misunderstandings during the buying process. With clear, standardised measurements, your home's features are showcased to their fullest potential, helping to attract serious buyers and facilitate a smooth sale.

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Marketing kit

Property website and Marketing kit: _____ \$50

Elevate your real estate marketing with our all-in-one Property Website and Marketing Kit, designed to showcase your listings and highlight you as a professional realtor. This comprehensive solution includes:

- Customisable Property Website: A dedicated platform to showcase photos, videos, floor plans, and more—all in one place. Easily shareable via a single MLS link or a custom domain, giving you a polished and professional online presence.
- Editable Marketing Materials: Professionally designed flyers, social media graphics, and teaser videos—all customisable to reflect your unique branding and style.
- Integrated QR Code: Simplify sharing by directing potential buyers to your website with a single scan, increasing engagement and accessibility.
- Lead Capture and Analytics: Tools to gather leads and track website traffic, helping you optimise your marketing efforts.
- Personal Branding: With a focus on your individual style, the website and marketing materials ensure you stand out as a trusted professional.

This is more than just a property listing tool—it's a way to build your personal brand, connect with clients, and drive results. Whether you're sharing via social media, email, or printed materials, this kit provides the tools you need to make a lasting impression.

Aerial Photography & Add-on

Aerial Photography: _____ \$192.00

Aerial Photography Add-on: _____ \$147.00

Twilight Photography & Digital Twilight

Twilight Photography: _____ \$215.00

Digital Twilight (Per Photo): _____ \$37.50

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Floor Plans & 3D Video Render

(For visual representation, making it easy for buyers to visualise a property)

2D Floor Plan Without Fixtures: _____ \$65.00

2D Floor plan with Fixtures: _____ \$75.00

2D & 3D Floor Plans With Fixtures: _____ \$165.00

3D Video Render walkthrough of the property: _____ \$196.00

CAD files: _____ \$85

Headshots & Group Photo

Headshots: _____ \$185.00

(3 Edited Photos)

Team Group Photo: _____ \$240.00

(3 Edited Photos)

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